

ICM CBI

(Continuous Business Improvement)



White Paper

Evaluate continuously The status of your IT implementation.

Get new ideas for success. Evaluate your existing Business Platform and explore additional opportunities to maximize your SAP investment.

Once you've reached a period of stabilization after going live, you might want to explore additional opportunities to improve your SAP Application. You need to evaluate your running system and business process with ICM CBI, the most value phase of your SAP lifecycle.

Realize the return on your SAP Investment

The only constant in today's fast-paced business environment is change. SAP Business Platform provides the technology to enable change management and reengineering of your business processes and adapt with agility, flexibility and power.

Chances are, though, that once you've gone live and reached a period of stabilization, your company is not yet seeing this return on your SAP investment.

Now you have the opportunity to unleash the full power of SAP – by evaluating your business processes and running system with Continuous Business Improvement (CBI).

CBI not only raises the return on investment (ROI), it reduces the cost of ownership (TCO) and allows you to build the prerequisites to enter the latest SAP Solutions.

What is CBI?

CBI (pioneered by ICM in conjunction with SAP) combines

technical analysis with industry-specific knowledge (economic analysis). It ensures that you can make informed decisions with minimal, internal corporate efforts and can shorten periods of weakness. Reverse business engineering (RBE) – which examines usage patterns of your SAP systems based on proven numbers from your running system.

The quality of the gathered information improves the basis for decision-making, which improves your company's ability to grow and mature.

ICM pioneered CBI

- First consultants to bring SAP CBI to North America.
- Developed the RBE (Reverse Business Engineering) tool with SAP AG
- Certified trainer for RBE tool
- Performed more than 20 analyses of various scenarios worldwide



ICM America.

Making SAP Solutions Successful.

ICM CBI provides an objective, tools-based analysis of your productive SAP Business Platform. And it provides you with reports of where to focus your business improvement efforts with several reports.

It will answer questions such as:

- How is your system really being used now?
- Do end-users fail to make use of delivered functionality?
- What could be improved?

After you have been live with your SAP Implementation (at least 3 months), the two-phased CBI process begins.

Phase I examines the current use of your SAP Solution using the 'Reverse Business Engineering' Methodology (RBE). In Phase II, the 'Forward Business Engineering' (FBE) phase uses the collected data to determine improvements.

When do you need CBI?

Going live is just the beginning of an effective SAP Implementation. The system must be maintained and constantly adapted to ongoing changes in the environment. If not, this will lead to weaknesses, bugs and crises over time.

CBI can be utilized for:

- quality assurance
- upgrade evaluation
- gap analysis
- harmonization of system environments
- merger/ demerger

- distribution of IT costs
- changes in business landscape
- training needs analysis

ICM's CBI Service offers 3 effective processes for Key Improvement Areas. Take advantage of them and put new business strategies to live. Quick, efficient and based on best-practices.

Add On

Get the very best out of complementary SAP Solutions to leverage your SAP Business Technology Platform Strategy. ICM will support and manage your IT landscape and make your life easier so you can focus on your business and stay ahead of your competition.

Education ICM-TTS

Expand the knowledge of IT professionals, end users, and decision makers so they can optimize the use of their SAP IT investment for greater return of investment. ICM has built and developed a strategic partnership with TTS who delivers state of the art education for your entire organization.

ROI

Post Implementation: Post Implementation: Careful analysis compares what your users know to do, what they are allowed to do and what they could do. Unleash the hidden potential.

"CBI helps us to constantly improve our SAP system and get a better return on our SAP investment."

Using RBE on our project saved us a significant amount in consulting fees."

Siegfried Weber, Vice President
Materials Management & IS
Rhein Chemie

ICM delivers SAP Consulting Solutions that integrate Business Processes and Technology Solutions across the value chain to make businesses more flexible, more efficient, and better able to adapt to change in order to stay one step ahead of the competition.

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